

Since the launching of its first edition six years ago, '**The International Industrial Exhibition –The Big 4 Show-**' has received extensive attention from the management of

Arabian Group for Exhibitions and Conferences

, it has become a special economic activity that's being annually organised to become the meeting place of the various parties that work in the industrial sector (Industrialists, Experts, Technicians, Specialists, Engineers, Importers, Exporters, Industrial Public Sector, Decision Makers, Quality Control Specialists, Production Managers and Purchasing Managers).

It is also a place where the latest and most important products, services, and technologies are displayed by local and international manufacturers and suppliers to those who are interested in staying up to date with the most recent developments and changes in the competitive markets.

Today **Arabian Group for Exhibitions and Conferences** is preparing to launch the **7th** edition of the

International Industrial Exhibition - The big 4 Show'

- which is scheduled to be held between

27-31 October 2011, at Damascus Fairground, Syria,

making the company a real partner in the economic development process, joining hands with public and the private industrial establishments to support

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